

## Why The Gatepost?

The Gatepost is Framingham State University's independent, student-run newspaper. Since its first issue in 1932, The Gatepost has sought to inform the FSU community about news, arts, athletics, health, and campus and community events that affect students, faculty, and staff. The Gatepost relies on an all-volunteer student staff of more than two dozen writers, editors, designers, and photographers.



### Print Reach

We distribute just under 2,000 copies free on Fridays during the academic year, reaching a population of 4,126 undergraduates and 1,565 graduate students on a tree-lined campus on a hill above the city of Framingham, MA. Print newspapers are distributed at McCarthy Center (home of campus dining services and Dunkin Donuts) and at the library, academic buildings, and dorms.

### Online & Social Media Reach

The Gatepost has a robust online presence at [www.fsugatepost.com](http://www.fsugatepost.com). In addition, The Gatepost has a strong presence on social media: Facebook (The Gatepost), Twitter (@TheGatepost), and Instagram (thegatepost).

### Awards & Honors

The Gatepost has been the recipient of numerous awards for journalistic excellence. Awards from just the past few years include:

- 2017 Second Runner-Up. New England College Newspaper of the Year.  
2014 First Runner-Up. New England College Newspaper of the Year.
- 2017, 2016, 2015, 2014, 2013. Society of Professional Journalists awards and recognition for outstanding feature and breaking news photography, column writing, feature writing, and editorial writing.

## The Gatepost

Independent Student Newspaper

[gatepost@framingham.edu](mailto:gatepost@framingham.edu)

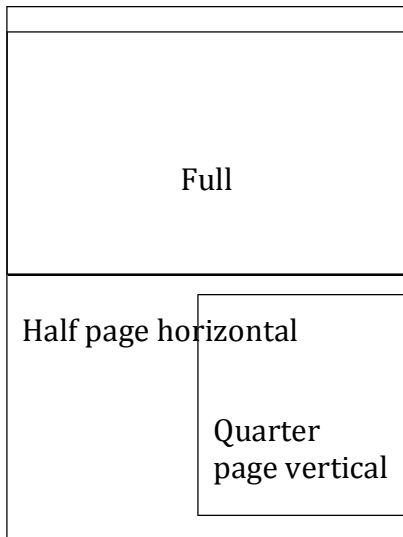
508-626-4605

[www.fsugatepost.com](http://www.fsugatepost.com)

## Advertising with The Gatepost

Advertising has been an important part of The Gatepost since 1932. Area businesses are still a big part of our advertising base, with recent issues featuring color display ads from Wegmans and Target.

Print ads are available in three sizes, both in black and white and in color. Your pre-printed insert can also be included in The Gatepost for a fee.



### Ad Sizes

Full page: 9 3/4" w x 15" h  
BW: \$720  
Color: \$820

Half page horizontal: 9 3/4" w x 7 1/2" h  
BW: \$360  
Color: \$410

Quarter page vertical: 4 3/4" w x 7 3/4" h  
BW: \$180  
Color: \$205

Discounts apply for multiple insertions.

Online ads are available, appearing every three articles; at the top of the site; and at the bottom of the site for reasonable weekly rates. *Online-only issue March 15.*

**Spring 2019 publication dates:** Friday, Feb. 1, 8, 15, 22; Mar. 1, 15 (online only), 29; Apr. 5, 12, 19, 26; and May 3. Ad copy due in PDF by 4PM on the Tuesday prior to publication.

**For more details on sizes, rates, discounts, and deadlines, please contact [gatepost@framingham.edu](mailto:gatepost@framingham.edu).**

